

# myUsage

**myView** and **myChoice**

Some new options from an old friend!

Our **myUsage** program provides options for members who are interested in monitoring their electric use. The program is comprised of two very different program options, **myView** and **myChoice**.

**myView** provides members with a daily energy monitoring option.

**myChoice** offers members a "pay-as-you-go" option. No deposits. Customized payments. No fixed monthly bill.

**myView** and **myChoice** provide online information that can change the way we think about electricity. Both provide real options for individual situations.

Is **myUsage** right for you? Learn more about each program inside.

# myUsage

Real • Timely • Control

# myUsage

- **REAL OPTIONS**
- **TIMELY INFORMATION**
- **TOTAL CONTROL**

If you are interested in **myView** or **myChoice**, and are ready to take control of your energy use, visit [www.laneelectric.com](http://www.laneelectric.com) and click on the **myUsage** button.



**OR CONTACT OUR  
CUSTOMER SERVICE DEPARTMENT**

541.484.1151  
[myusage@laneelectric.com](mailto:myusage@laneelectric.com)

# myUsage



*Watch your energy use,  
control your electric bill, or do both.  
Now, you have options.*

*myView and myChoice...  
Putting you in the driver's seat!*

Real • Timely • Control

**LANE**ELECTRIC  
A Touchstone Energy® Cooperative

# myView

Real • Timely • Control

Now, you can track your daily energy use.

Now, you can monitor your energy usage by using **myUsage.com**, our new energy-awareness/monitoring program. **myUsage.com** can help you save money and the environment by promoting energy efficiency and conservation every day.

**Can I really reduce my energy costs by an estimated 10 -12% by using myView?**

Statistics show that those who monitor or track their energy use on a regular basis use less energy. Experts say that if you know how much energy you use every day, you will most likely see a lower monthly electric bill.

**Is myView right for me?**

That depends entirely on you! **myView** works best for those who want real-time control of their energy use. By monitoring your energy consumption on a daily basis, you will begin to notice patterns in your day-to-day energy use. Variations from these patterns, such as a house guest, or being gone on vacation where little energy is being used, will become evident as you monitor your account. Monitoring and controlling daily use can help reduce electrical costs.

**myView** is simple... You watch how much electricity you use each day rather than waiting until the end of the month when you receive a "surprise" on your electric bill.



myChoice

**myChoice...**  
Putting you in  
the driver's seat!

**myView..**  
Daily information at  
your fingertips!



Once you sign up and begin monitoring your energy use through **myView**, you can begin to adjust your lifestyle and receive daily usage alerts by e-mail.



### WHAT IS **myChoice**?

Our **myChoice** program allows you to prepay for your electricity before you use it. The program provides an alternative to traditional monthly billing by allowing participants to customize a plan that best suits their individual needs.

### PAY AS YOU GO

Your prepaid balance is adjusted based on your daily energy use. When your balance gets low, you add

money  
as it fits  
your budget.

Participants may pay as much or as often as they wish as long as the account retains a positive balance. At a negative balance, the meter stops, and the power will automatically turn off. When a payment is made, power will be reconnected automatically.

### THE POWER OF INFORMATION

**myChoice** provides daily updates on the status of your prepaid account via phone, e-mail and/or text messaging. You choose when and how you want to be notified. Statistics show prepay programs help lower energy costs when members are aware of their daily usage patterns.

### HOW **myChoice** WORKS

For as little as \$25, you can open a **myChoice** account.\* New and existing members may participate in our "pay-as-you-go" program. A security deposit is not required for new members. Existing member's deposits are applied as a credit when opening a **myChoice** account.

Once a **myChoice** account has been activated, participants may access their account information by visiting [www.laneelectric.com](http://www.laneelectric.com) and clicking on the **myUsage** link, or by calling 877.775.5867.

**myChoice** program participants will not receive traditional monthly billing statements.

*\*Other charges may be applicable*

**myChoice**  
"Pay-As-You-Go"